

CONCORDIA UNIVERSITY  
FACULTY OF COMMERCE AND ADMINISTRATION  
MINUTES OF FACULTY COUNCIL MEETING  
FRIDAY, MARCH 16, 1990

Present: S. H. Appelbaum (Chair)  
M. Anvari (Fina.), M. Armstrong (Econ.), J. Beck (Mana.),  
B. Barbieri (Mktg.), C. Brown (Liaison) R. Curnew (Acco.), U. de  
Brentani (Mktg.), T. Dowd (CASA), A. Farhoomand (DS&MIS),  
M. Franklin (Mana.), Z. Gidengil (Mktg.), K. Gheyara (Acco.),  
G. J. Gouw (Mech.Eng.), K. Gronas (CASA), B. Ibrahim (Mana.),  
C. Kim (Mktg.), K. Kruse (CASA), R. A. Long (Acco.), G. Martin  
(Comp.Sci.), J. S. Nader (Fina.), L. Prendergast (Reg.), A. Rahman  
(Assoc. Dean), J. A. Rosenblatt (Assoc. Dean), A. Satir (DS&MIS),  
J. J. Segovia (Acco.), L. Shanker (Fina.), M. Sharma (DS&MIS),  
F. Simyar (Acco.), W. Spanos (M.Sc.), I. St. Maurice (CASA),  
T. J. Tomberlin (DS&MIS), R. Toporowski (CGSA) B. Weber (CASA),  
W. Wiesner (Mana.), R. O. Wills (Assoc. Dean)

Absent with  
apologies: A. Hochstein, A. Jalilvand, D. Otchere, L. Switzer

I Call to Order

The meeting was called to order at 09:33

II Closed Meeting

[REDACTED]

III Open Meeting

IV Approval of Agenda, CAFC-90-02A

IT WAS MOVED BY J. NADER AND SECONDED BY B. BARBIERI THAT THE AGENDA, CAFC-90-02A, BE APPROVED AS PRESENTED.

THE MOTION WAS CARRIED.

V Approval of the Minutes of Previous Meetings  
CAFC-89-08M and CAFC-90-01M

IT WAS MOVED BY M. SHARMA AND SECONDED BY B. BARBIERI THAT THE MINUTES OF THE FACULTY COUNCIL MEETINGS HELD DECEMBER 8, 1989, CAFC-89-08M, AND JANUARY 5, 1990, CAFC-90-01M, BE APPROVED AS PRESENTED.

THE MOTION WAS CARRIED.

VI Chair's Remarks and Question Period

The Chair thanked the participants and organizers of the 1990 M.B.A. Case Competition and noted that this year's highly successful event had received strong financial support from the business community. The Chair commended the staff of the Diploma in Accountancy Program for the

outstanding success of Concordia's students in the 1989 UFE's. It was noted that the high pass rate for the past two years is resulting in an increase of quality applicants. Members of Faculty Council extended a vote of thanks to the Diploma in Accountancy staff.

Professor Simyar advised that Concordia students had also been most successful with the CMA and CGA examinations.

The Chair announced that Professor S. Goyal has been appointed Acting Chair, Department of DS&MIS, and Professor R. Curnew has been appointed Acting Chair, Department of Accountancy, for the period June 1, 1990-May 31, 1991 and that M. Kusy has accepted an appointment to the position, Associate Dean, Graduate Studies, effective June 1, 1990. In conclusion, the Chair advised that the positions Academic Director, M.B.A. Program and Associate Dean, Graduate Studies and Research, were open effective June 1, 1990 and invited interested faculty members to apply.

I. St. Maurice announced that Professor Nairn Friemann has been awarded CASA's Outstanding Contribution to Student Life Award.

VII Business Arising from Previous Meeting

VIII Reports from Standing Committees

1. Commerce Graduate Studies Committee

IT WAS MOVED BY J. J. SEGOVIA AND SECONDED BY B. IERAHIM THAT FACULTY COUNCIL APPROVE THE PROPOSED CHANGES TO THE SPECIALIZATION IN HEALTH CARE ADMINISTRATION OF THE DIPLOMA IN INSTITUTIONAL ADMINISTRATION AS SUBMITTED IN DOCUMENT CAFC-90-02A-02.

THE MOTION WAS CARRIED.

IT WAS MOVED BY J. J. SEGOVIA AND SECONDED BY M. ANVARI THAT FACULTY COUNCIL ENDORSE THE RECOMMENDATION TO DISBAND THE GRADUATE STUDIES COMMITTEE - CAFC-90-02A-01.

Dr. Segovia summarized the rationale for the recommendation and encouraged Faculty administrators to give serious consideration to disbanding other committees which may no longer be useful.

THE MOTION WAS CARRIED (26 IN FAVOR , 1 ABSTENTION)

2. Commerce Undergraduate Curriculum Committee

With regard to the International Business submission, CAFC-90-02.A-3.1, R. O. Wills explained that the proposed changes are intended to give a specific designation to students enrolled in the International Business major. The majority of changes simply involve changing the prefix of course titles to IBUS. He noted that all courses remain cross-listed and that the only major change is the introduction of a topics course designed to pre-test other areas of international business. He also noted the

recommendation that a foreign language requirement be initiated for all International Business students in the future. Professor Wills requested members of the Council to correct their documents, page 2, Summary of Changes to International Business Program. The last sentence should read: "The inclusion of a foreign language in the IBUS programme will also be addressed in the near future".

IT WAS MOVED BY R. O. WILLS AND SECONDED BY M. SHARMA THAT FACULTY COUNCIL ENDORSE THE PROPOSED CHANGES TO THE INTERNATIONAL BUSINESS PROGRAM AS ARTICULATED IN DOCUMENT CAFC-90-02M.

With regard to course deletions recommended, Professor Armstrong suggested that Econ.341, an international economic relations course, be substituted for Econ.375 as an elective. Professor L. Shanker agreed to the recommendation and to accommodate deadlines established by the Academic Programmes Committee for curriculum revisions, R. O. Wills, on behalf of the Curriculum Committee, also accepted the recommendation. The mover and the seconder agreed to amend the motion:

IT WAS MOVED BY R. O. WILLS AND SECONDED BY M. SHARMA THAT FACULTY COUNCIL ENDORSE THE PROPOSED CHANGES TO THE INTERNATIONAL BUSINESS PROGRAM AMENDED TO INCLUDE ECON.341 - CAFC-90-02A-3.1, PAGE 2.

THE MOTION WAS CARRIED.

IT WAS MOVED BY R. O. WILLS AND SECONDED BY M. ANVARI THAT FACULTY COUNCIL ENDORSE THE PROPOSED CHANGE TO THE STRUCTURE OF THE FINANCE UNDERGRADUATE CURRICULUM - CAFC-90-02A-3.1.A.

R. O. Wills explained that the restructuring includes making Fina.440 and 460 pre-requisites for all 400 level Finance courses and the addition of two new courses, Fina. 419, Options and Futures, and Fina. 420, Short Term Financial Management. He noted that there are no resource implications for either the IBUS or the Finance revisions.

THE MOTION WAS CARRIED.

IT WAS MOVED BY R. O. WILLS AND SECONDED BY Z. GIDENGIL THAT COUNCIL ENDORSE THE PROPOSED CHANGE TO THE MARKETING UNDERGRADUATE CURRICULUM - CAFC-90-02A-07.

R. O. Wills explained that the minor change involves the change of a pre-requisite for Mark.351.

THE MOTION WAS CARRIED.

IX Reports from Faculty Representatives on University Committees

1. University Senate

M. Anvari reported that the Russell Breen Senate Chamber was opened at the last meeting.

2. Arts and Sciences Faculty Council

R. Long reported that at the last meeting held in January the following items were discussed: Honorary Degree nominations; a grade point average task force which is being struck to determine the implications of the implementation of the new GPA regulations and the role of the departments in the process; the approval of double majors in the Faculty and, lastly, the Curriculum Committee mandate to review the Faculty's undergraduate programs.

3. Senate Academic Planning and Priorities Committee

R. Curnew reported that the committee has not had a meeting this year.

M. Anvari commented that the Council should be concerned with this inactivity and questioned how the academic input is being translated into the budget process without the activity of the Senate Academic Planning and Priorities Committee. The Chair noted that the purpose of SCAPP was to ensure that academic priorities determined budget allocations and commented that without input from SCAPP the budget allocation would then determine academic priorities.

A discussion ensued concerning the budget process at the University and Faculty levels.

With regard to the Faculty budget, A. Rahman explained the open process used for allocation purposes and confirmed that the figures were available from the Budget Officer or the Department Chairs.

With regard to the University budget, it was noted that the budget would be tabled at the next Senate meeting and according to the constitution, the budget will be referred to SCAPP for recommendations to Senate prior to going to the Board of Governors.

THE FOLLOWING RESOLUTION WAS MOVED BY M. ANVARI AND SECONDED BY B. BARBIERI:

WHEREAS THE SENATE COMMITTEE ON ACADEMIC PLANNING AND PRIORITIES HAS A CRUCIAL ROLE TO PLAY IN THE AFFAIRS OF THE UNIVERSITY INCLUDING PROVIDING INPUT TO THE BUDGETARY PROCESS, THE COUNCIL OF THE FACULTY OF COMMERCE AND ADMINISTRATION WISHES TO EXPRESS ITS CONCERN THAT THE BODY HAS NOT HAD A MEETING TO-DATE DURING THIS ACADEMIC YEAR.

THE MOTION WAS CARRIED (25 IN FAVOR, 1 ABSTENTION)

4. Senate Academic Programmes Committee

R. O. Wills reported that the major topic of discussion was the response of the Faculty of Commerce and Administration to the Vice-Rector, Academic's directive regarding super-fail students whereby any student with two successive failures may not register ad infinitum.

5. Senate Research Committee

J. J. Segovia reported that the major two issues discussed were: (1) the Faculty Development Research Program and (2) the Royal Society of Canada's Report. With regard to Faculty Development Research Program designed by Dr. J. Lightstone, Professor Segovia advised that no money has been made available to date. With regard to the Royal Society of Canada's Report, he explained that this body has been mandated to review the missions of Canadian universities, the way the universities are funded and the priority given to research.

The Chair noted that he would write to memo to Dr. Lightstone regarding his report to the Royal Society which excludes reference to the Faculty of Commerce and Administration.

6. Academic Services Committee - Nothing to report.

7. University Library Committee

B. Ashforth explained the difference between the new University Library Council, which is basically an internal affairs committee, and the University Library Committee indicating that the main interest for the Faculty remains with the University Library Committee. With regard to the University Library Committee, Professor Ashforth reported: (1) a builder has been approved for the SGW library and this recommendation is being reviewed by the government, construction is expected to start towards the end of March with completion scheduled for summer 1992. Renovation of the Vanier Library is mostly complete. (2) the Library acquisition budget will be more stringent with the advent of the GST (3) the committee is experiencing frustration with a request to have a debit card system for library copy machines.

With regard to the debit card system, Professor Ashforth asked that Faculty Council send a letter of support to the Chair of the Library Committee recommending a serious investigation of the merits of the debit card.

IT WAS MOVED BY W. WIESNER AND SECONDED BY B. IERAHIM THAT THE CHAIR OF FACULTY COUNCIL, ON BEHALF OF FACULTY COUNCIL, SEND A LETTER SUPPORTING THE MERITS OF THE DEBIT CARD SYSTEM TO THE CHAIR OF THE UNIVERSITY LIBRARY COMMITTEE.

THE MOTION WAS CARRIED.

8. Fellowships, Scholarships and Awards Sub-Committee  
There was no report.
9. Sub-Committee on Academic Computer Policy  
D. Kira reported that the University has chosen DEC to support the University computer system.
10. Board of Governors  
B. Barbieri reported that the Board of Governors met three times since the last open meeting of Faculty Council. The major items of business at the December meeting were the changes to the pension plan to comply with Bill 116 (the Supplemental Pension Plan of Quebec) and the Finance Committee report which projected that the University would incur a 1989-90 deficit of approximately \$4,000,000. The deficit is primarily due to four specific items: a shortfall in the Quebec government operating grants (\$2,500,000); an unfavorable variance in lease expenditures (\$400,000); increased interest payments (\$600,000); and a shortfall in the \$1.8 million expense reduction program (i.e. \$500,000). The January meeting dealt primarily with a restructuring of the Standing Committees of the Board. The February meeting dealt with the approval of the \$350 increase in tuition fee (from the present level of \$540) for each of the next two years. The addition of the Dean of Graduate Studies as a non-voting member on the Commerce and Administration Faculty Council was also approved as was the recognition of the campus designations "Sir George Williams Campus" and "Loyola Campus" in lieu of "Downtown Campus" and "West End Campus".

A discussion ensued concerning the implication of the University's \$44M accumulated deficit and the accuracy of the predicted reduction. It was recommended that the expertise available in the Faculty of Commerce and Administration with regard to methods of reducing interest rate expenses be brought to the attention of the members of the Board.

11. Board of Graduate Studies - Nothing to report.

X New Business

XI Other Business

1. Faculty Awards Committee Report, CAFC-90-02A-04

A. Rahman explained the process in drafting the document and advised that the committee expects to bring forward nominees for the Awards of Distinction at the next Faculty Council meeting. After a lengthy discussion, it was agreed that the last sentence of the document read: "The Faculty Awards Committee is cognizant of the University's commitment to gender equity". It was also agreed that paragraph regarding the Nomination for Awards of

Distinction read: "An individual may be nominated for a Faculty of Commerce and Administration Awards of Distinction if he/she has had outstanding accomplishments in commerce and business."

IT WAS MOVED BY R. CURNEW AND SECONDED BY F. SIMYAR THAT FACULTY COUNCIL ACCEPT DOCUMENT CAFC-90-02A-04, CRITERIA FOR FACULTY AWARDS, AS AMENDED.

THE MOTION WAS CARRIED (25 IN FAVOR, 4 OPPOSED, 2 ABSTENTIONS)

2. Faculty Information Systems Annual Progress Report, CAFC-90-02A-05  
A. Farhoomand provided highlights of his report itemizing the hardware and software acquisitions for the Faculty, programs developed, training provided which included sending 17 staff members to Dawson College for advanced word processing. With regard to future plans, Professor Farhoomand advised that focus will centre on long-term planning with a view to the Faculty being self-sufficient in terms of computer requirements. In conclusion, Professor Farhoomand thanked the Chairs and the Dean's for their support. Members of Council extended a vote of thanks to Professor Farhoomand for his efforts on behalf of the Faculty.
3. Nomination for Non-Academic Awards - Convocation June 1990  
CAFC-90-02A-06  
R. O. Wills encouraged faculty members to submit the nominations for this year's awards.

M. Franklin announced that a seminar entitled Product Liability, co-sponsored by Concordia University, Faculty of Commerce and Administration, and the Montreal Board of Trade will take place on Thursday, 22 March 1990 and encouraged faculty and students to attend. Cost for faculty - \$295; students - \$50.00

M. Franklin stated that the current copyright infringement form which holds individuals personally responsible for all costs to the University for "alleged contravention" of the copyright law requires modification and requested that this issue be addressed as soon as possible. The Chair requested that M. Franklin send him a copy of the form indicating the modifications he would like to see. It was agreed that Mme. Gaudet be invited to the next Faculty Council meeting to address this issue and any other concerns. Associate Dean Rahman will ensure that the CASS staff are made aware of the copyright permission procedures.

IT WAS MOVED BY R. O. WILLS AND SECONDED BY J. J. SEGOVIA THAT THE MEETING BE ADJOURNED.

THE MOTION WAS CARRIED.

#### XII Next Meeting

The next meeting of Faculty Council will take place on Friday, April 6, 1990, at 09:30 in room GM403-2 - SGW Campus.